



SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the 2021 Ascension St. Vincent's Ortega River Run.

Please complete and submit this form, along with your payment (check payable to "Episcopal School of Jacksonville") to the following address:

Episcopal School of Jacksonville, St. Mark's Campus
ATTN: Ortega River Run
4114 Oxford Avenue
Jacksonville, FL 32210
OR email kwartlers@esj.org

Online payment available at www.esj.org/orrsponsors

Company Name: _____

Person of Contact: _____

Telephone Number: _____ Fax: _____

Email: _____

Company Mailing Address: _____

Sponsorship Level: (Please check one)

☐ **GOLD \$5,000**

☐ **SILVER \$3,000**

☐ **BRONZE \$1,500**

☐ **VENDOR \$250 (FOR-PROFIT), \$150 (NON-PROFIT)**

Contact Susan Kwartler at kwartlers@esj.org or call 904-388-2632, if you have any questions regarding sponsorship of the 2021 Ascension St. Vincent's Ortega River Run. Please also email your company's logo to be utilized for promotional materials, as provided per your sponsorship level package, to Kelli Chunn at chunnk@esj.org.

COVID STATEMENT

Due to COVID, race details will depend on the recommendations from the CDC, state, and city health officials. At this time, masks will be required before and after running the race and social distancing guidelines will be in place. We will also offer a virtual option for those choosing not to attend in person.



SPONSORSHIP PACKAGE



**SATURDAY,
FEBRUARY 27, 2021**

Presented by



Ascension St. Vincent's



Presented by



Ascension St. Vincent's

The 42nd Ascension St. Vincent's Ortega River Run, held on Saturday, February 29, 2020, was a day of excitement and fun for all. Runners and spectators came from near and far to celebrate one of Jacksonville's longest-standing races. Over 1,700 registered runners and 50 plus corporate and non-profit vendors helped the St. Mark's Campus raise \$81,000 for their Financial Aid Program. The race is operated by 1st Place Sports and continues to be a part of the Jacksonville Grand Prix Running Series.

The 43rd Ascension St. Vincent's Ortega River Run will be hosted on the St. Mark's Campus, a safe and beautiful venue along the St. Johns River. The race course will take runners through quiet neighborhoods, shady tree-lined streets, and across two bridges.

PROFILE OF EPISCOPAL SCHOOL OF JACKSONVILLE

The mission of Episcopal School of Jacksonville is to provide a superior college-preparatory education in an environment marked by high expectation, Christian nurture, and social diversity. Through a balanced program of academics, arts, and athletics, Episcopal's faculty seeks to instill in each student intellectual growth, character development, responsible leadership, and a commitment to community service.

With three campuses located across Northeast Florida and instructional programs for students ranging from age one through Grade 12, Episcopal School of Jacksonville is uniquely positioned to serve students and families through every phase of their academic journey. Students benefit from the rigorous curriculum, diverse extracurricular programs, small class sizes, and exceptional faculty; the global community benefits from the contributions and leadership of our graduates.

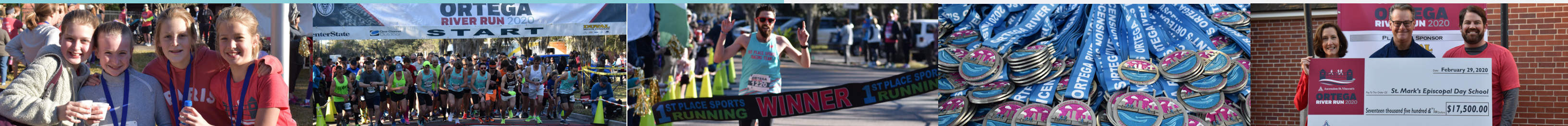
FINANCIAL AID PROGRAM DESCRIPTION

An Episcopal education is an investment in a child's future. We realize that education costs are a significant financial commitment. For this reason, the school provides need-based financial aid for qualifying students.

Financial aid is an important component in strengthening the economic and social diversity of ESJ. On the St. Mark's Campus, approximately 1 of every 4 students (Kindergarten - Grade 6) receive some level of financial support. These students represent diverse backgrounds, interests, and talents. The School embraces the challenge of providing this opportunity to families from various socio-economic statuses. Tuition ranges from \$14,350-\$15,150.

THE NEED

Episcopal School of Jacksonville, St. Mark's Campus awarded \$217,000 in financial aid for the 2020-2021 academic year. Proceeds from the Ascension St. Vincent's Ortega River Run directly support the St. Mark's Campus financial aid efforts, enabling the school to enroll more mission-appropriate, economically diverse students.



GOLD SPONSOR - \$5,000

- ✓ 15 complimentary race entries

Your company's logo on:

- ✓ 150 race posters distributed around the First Coast area
- ✓ A banner above the start line
- ✓ 1,500+ t-shirts distributed to all registered runners (with priority placement)
- ✓ Signage at registration and race day
- ✓ The Episcopal School of Jacksonville website (with link to your website)

Your company's name featured in:

- ✓ A post on the official Ascension St. Vincent's Ortega River Run Facebook and Instagram page (with over 1,200 followers)
- ✓ A post on ESJ's social media accounts during the month of February
- ✓ The ESJ Community E-News electronic newsletter (distribution to over 13,000 emails)
- ✓ The Episcopal Magazine (distribution to 8,000 households)
- ✓ Announcements during the race encouraging runners to stop by your booth
- ✓ 10 X 10 booth to distribute corporate materials on race day
- ✓ Opportunity to include an approved promotional advertisement in the race bag

All materials should be delivered to the St. Mark's Campus by Thursday, February 11, 2021.

SILVER SPONSOR - \$3,000

- ✓ 10 complimentary race entries

Your company's logo on:

- ✓ 1,500+ t-shirts distributed to all runners
- ✓ Signage at registration and race day
- ✓ The Episcopal School of Jacksonville website (with link to your website)

Your company's name featured in:

- ✓ A post on the official Ascension St. Vincent's Ortega River Run Facebook and Instagram page (with over 1,200 followers)
- ✓ A post on ESJ's social media accounts during the month of February
- ✓ The ESJ Community E-News electronic newsletter (distribution to over 13,000 emails)
- ✓ The Episcopal Magazine (distribution to 8,000 households)
- ✓ Announcements during the race encouraging runners to stop by your booth
- ✓ 10 X 10 booth to distribute corporate materials on race day
- ✓ Opportunity to include an approved promotional advertisement in the race bag

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BRONZE SPONSOR - \$1,500

- ✓ 5 complimentary race entries

Your company's logo on:

- ✓ 1,500+ t-shirts distributed to all runners
- ✓ Signage at registration and race day
- ✓ The Episcopal School of Jacksonville website (with link to your website)

Your company's name featured in:

- ✓ The ESJ Community E-News electronic newsletter (distribution to over 13,000 emails)
- ✓ The Episcopal Magazine (distribution to 8,000 households)
- ✓ 10 X 10 booth to distribute corporate materials on race day
- ✓ Opportunity to include an approved promotional advertisement in the race bag

All materials should be delivered to the St. Mark's Campus by Thursday, February 11, 2021.

Booths must be set up by 7 a.m. the day of the event (may be set up the evening before the event, however, ESJ will not be responsible for booth security).

VENDOR - \$250 (FOR-PROFIT) \$150 (NON-PROFIT)

- ✓ Excellent opportunity to promote a product or service – the street fair event typically draws over 2,000 people
- ✓ Signage at registration and race day
- ✓ Opportunity to include an approved promotional advertisement in the race bag

All materials should be delivered to the St. Mark's Campus by Thursday, February 11, 2021.



FOR MORE INFORMATION, PLEASE CONTACT

SUSAN KWARTLER

Director of Development, St. Mark's Campus
4114 Oxford Avenue, Jacksonville, FL 32210
kwartlers@esj.org
904.388.2632 x 407